Investigating Individuals & Organizations Using Open Source Intelligence
Introduction

Who are we?

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Foot printing 101

Four conversions or transforms:

Domain to DNS Name
MX/NS/Zone transfer/Brute

DNS Name to IP address
Just resolve

IP address to Netblock
Whois

Netblock to AS
core routers, web
Foot printing 102

Four more:

AS to Netblock
Robtex / Cymru

Netblock to IP address(es)
Just expand

IP address to DNS name
Reverse DNS, shared virtual hosts etc.

DNS Name to Domain
Simple..?
Foot printing 201

Six more transforms....via Whois
Foot printing !?

And six more...using Search Engines, PGP etc.
Information foot printing

And so on and so forth ...
A container of tricks

Almost every arrow represents:
• Some kind of trick, cute algorithm
• Something to keep in mind
• A bookmark or a friend

You end up with loads of scripts / methods / apps
The need for a box of tricks became evident
The need for a GUI

Also:
- If A -> B -> C and X -> Y -> C, then X =~ C
- A -> B -> C -> A
- Keeping track of where we’ve been

Seeing this without a graph representation is almost impossible
Demo of Maltego
What is information really?

- Information or just data?
- Too much or too little?
- What are we really looking for?

- Humans are
  - Great at recognizing patterns
  - Lousy at processing data

- The challenge: The human friendly middle way
Demo of Maltego: Information Zen

See also Managing Complexity
Walkthrough of a Transform

1. Get entity from user
   Person – Roelof Temmingh
2. Get question on entity from user
   convert to email address
3. Expand question and add confidence levels
   Roelof Temmingh, Rtemmingh, TemminghR etc.
4. Ask the question to your data source
   search for it on search engine*
5. Get the answers
6. Parse the answers for output entities
   parse for email addresses [at/_at_/remove]
7. Process the parsed entities
   confidence, frequency, correlation etc
8. Show top N processed entities

In many cases it’s a 1:1 relationship, so confidence levels etc do not apply
*more later...
Challenges

Operational

- Not everyone gives their details out on the Internet (yet)
- Information on the Internet is not clean – there are no standards
- It’s really hard/impossible to give context to the information

Technical

- Some entity types are really hard to parse effectively
  - Person
  - Phone number
  - Speed
Legal challenges

• Information - the currency of many sites

• They will give you the info, but on their terms:
  • see their ads
  • submit your personal details

• Even APIs restricted to
  • personal use
  • limited queries

• Automated collecting/scraping is prohibited

Demand to Immediately Cease and Desist Trespassing, Running Automated Queries, and Harvesting Data from [redacted].com.

[redacted] users specifically agree in the Terms of Use to limit their use of the network in certain respects, including not “using automated scripts to collect information from or otherwise interact with the Service or the Site” for any purpose.
Distributed transforms

- No more transforms shipped with Maltego app
- Sea of public transform servers

Other benefits
- Building a community of transform writers
- Anyone, any-how
- Simple interop (XML, HTTP)
- High scalability (bandwidth, caching)
1) From Client to Seed server: XML over HTTP(s)
2) From Client to TAS: XML over HTTP(s)
3) From TAS to Service providers: Mixed

All Communications are proxy-able
But...it didn’t go away...

- Moved from Google to Yahoo API
- Cut 32 transforms from public TAS
  - Social networks transforms ➔ Rapleaf, Spock
    - Not real time, not comprehensive

- Yahoo API key limits
Legal challenges II

"Building a tool around scraping Google sounds like a good way to make broken software“
- someone at Google

Will you revive the API? - No
Can I buy (pay per click) access somehow? - No
Will it help if I show your ads? - No
Will rate limiting my requests be helpful? – No

"It's the users who lose out when Web companies decide to crack down on popular scrapers"
- Reid Hoffman, CEO of LinkedIn

Bottom line – Any amount of technical cleverness, thinking and experimenting just won’t help. ‘You can’t do it because I said so’. 
“you can’t do it because I said so”

Usually not a good idea to say that to security people...

...but

We're sorry...

“Ben — what d’ya say we turn the power off for a while and let the little guy roam around?”
More human than human

If you can convince an algorithm that you are human, can you convince a human that you are human?

Consider CyberLover, a Russian chat bot – communicating with users over IRC – thus, in real time and interactive:

Among CyberLover's creepy features is its ability to offer a range of different profiles from "romantic lover" to "sexual predator." It can also lead victims to a "personal" Web site, which could be used to deliver malware, PC Tools said.

We’ve collected all this nice info with Maltego, what can we do with it?
Making imaginary virtual friends
Exploiting

Quantifiable results:
- Counters
- Ratings (it’s just SO web 2.0)
- # of users (what if 75% of your user are bots)

This is really click fraud if you think about it

But also more fuzzy results (hey it worked for interactive sessions!):
- Positive/negative comments on an article/blog
- Opinions in an article, blog posting
- Tags
- IM status lines

The players here have a vastly different skill set than what we have. Web 2.0 (urghhh) is the vulnerability and the content is the payload.
Peer pressure

So what can we do with it?
- Manipulate ratings of anything
- Sway public opinion
- Influence political polls
- Alter stock prices – directly or indirectly
- Perform social denial of service

Keep in mind that people are flock animals – you just need to be the initial catalyst and get critical mass
Why are we at BlackHat?

Making the application do something it shouldn’t do vs. Using the effects of using the application for interesting purposes

Some applications just shouldn’t have been built:
- Bank giving their users free email
- Sending proof of payment via email
- School friends

The (perfect normal use) of the application leads to vulnerability

Speed of technical assessment vs. Speed of assessing the effects
Conclusion

Have we *hacked* anything actually?

You know you screwed up when you want to go back and try to _undo/regulate/un-invent_ what you’ve done:

- The atom bomb
- Chemical warfare
- Cigarettes
- Facebook
Appendix
Managing Complexity

- Data becomes relevant when links exist
- Hidden nodes, hidden links