About Malwarebytes
Who Am I?

Over 10 years of InfoSec industry experience

Helping businesses, schools, and government agencies protect their endpoints

Ken Liao, Vice President Product Marketing
Malwarebytes. Every Day

The standard for Remediation — Do you know Malwarebytes?
Why Are We Unique?

Expert Research

Best Remediation
Informed &
Telemetry
Protection

500,000 Downloads
Per Day

Big Data Analysis

3 Million Infections
Removed Daily

The standard for Remediation — Do you know Malwarebytes?
MVP: Multi-Vector Protection

- Layered Detection Techniques
  - Pre-Execution
    - Web Protection
    - Application Hardening
    - Exploit Mitigation
  - Application Behavior
  - Anomaly Detection
  - Payload Analysis
  - Behavior Monitoring

- Post-Execution

- Remediation Engine
Incident Response with Malwarebytes

- Shorter Malware Dwell Time
- Long Malware Dwell Time

Breach

- Detect
- Validate & Forensics
- Quarantine & Remediate

- Encryption of Data for Ransom
- Intellectual Property Theft
- System Hijack for Criminal Purposes
- Beachhead for Future Attacks

One-step Validation
Fast Endpoint Data Collection for Forensics
Automated Quarantine & Remediation
Malwarebytes Cloud Solutions

**ENDPOINT PROTECTION**

*Multi-vector protection against ransomware, malware, and zero-day exploits*

Unifies multiple layers of signature-less technologies to detect and stop a cyberattack before damage occurs

- Proactively protect against advanced threats
- Block attackers at every stage of the attack chain
- Identify unknown files via Anomaly Detection engine

**INCIDENT RESPONSE**

*Removes malware, PUPs, and adware*

Provides complete and thorough threat remediation, driven by our proprietary Linking Engine

- Remediate malware from the endpoint
- Cut dwell time of threats, reducing damage
- Reduce exposure by proactively hunting for threats
Malwarebytes Cloud Platform

- Endpoint Protection
- Incident Response
- Future Solutions

Single Unified Agent
Thank You!

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