

The new Career Zone in the Business Hall is the designated area for companies looking to recruit top talent. The Who's Hiring Guide contains information on the companies hiring at Black Hat, lists open positions, and is distributed in the Business Hall. If you are interested in sponsoring the Who's Hiring Guide or placing an ad.

Who's Hiring Guide Sponsorship (Exclusive): \$15,000

- Promotion on Black Hat USA Sponsors' Page; includes 150 word description and logo
- Promotion in Official Program Guide
- Career Zone promoted in Business Hall Newsletter with link to Sponsor listing; sent to pre-registered Black Hat USA attendees
- Career Zone promoted on the Black Hat USA site, with link to Sponsor listings
- Sponsorship acknowledgement in Black Hat USA Mobile App
- "Black Hat Who's Hiring Guide"
 - 1st Position on front cover,
 - Expanded company description
 - Five open job listings
 - Full page, back cover, 4 color ad space
- Company logo and tabletop number on "Black Hat Who's Hiring Guide" distribution kiosks

"Black Hat Who's Hiring Guide" Full Page Ad: \$4,500

Feature your company in a full page ad in the "Black Hat Who's Hiring Guide" distributed from the Hiring Guide Kiosks. Company presence in the Career Zone required.

