



black hat[®]
USA 2013

JULY 27-AUG 1, 2013

CAESARS PALACE | LAS VEGAS, NV

TRAININGS & BRIEFINGS JULY 27 - AUGUST 1

SPONSOR HALL OPEN JULY 31 - AUGUST 1

SIGNAGE OPPORTUNITIES



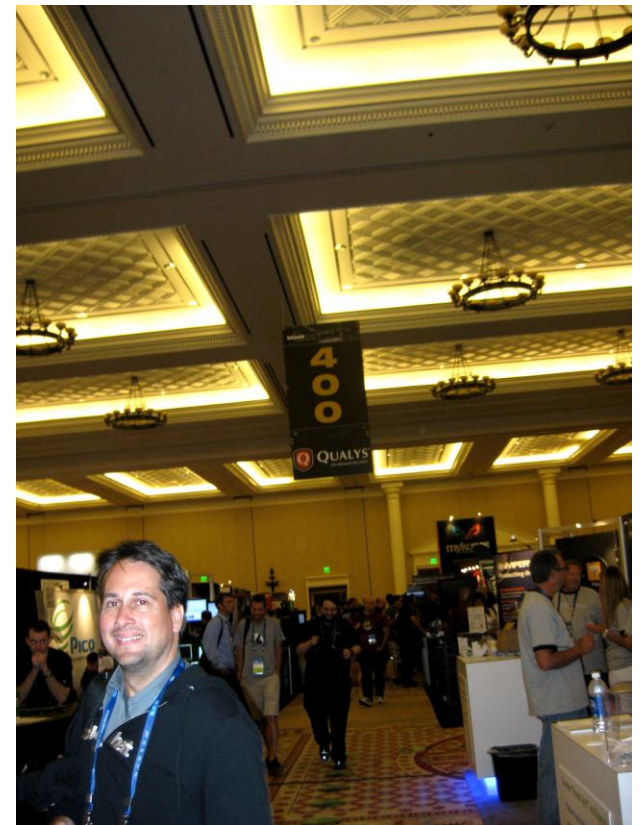
FOR FURTHER DETAILS, CONTACT:
BLACKHATSALES@UBM.COM

BANNER LOCATION	SPECS	SIZE	PRICES
HB11 - SOLD	3'H x 10' W	Double	\$8,500
HB12	3'H x 10' W	Double	\$8,500
HB13 - SOLD	3'H x 10' W	Double	\$8,500
HB14 - SOLD	3'H x 10' W	Double	\$8,500
HB21 - SOLD	7'6" H x 16' W	Single	\$12,000
HB22- SOLD	9'7" H x 16' W	Single	\$10,000
HB23	9'2" H x 16' W	Single	\$10,000
HB24	6'11" H x 16' W	Single	\$10,000
HB11	3'H x 10' W	Double	\$8,500

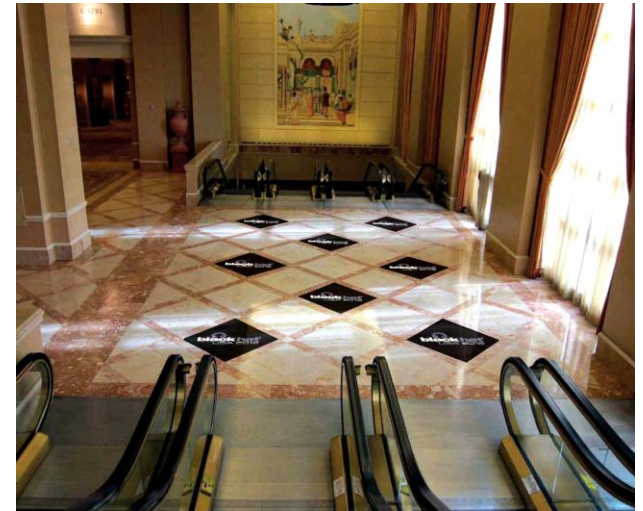


**Note: Sponsor to provide banner; placed by show management*

AISLE SIGNS	SPECS	SIZE	PRICES
100 Aisle	48" W x 24 H"	Double	\$6,500
200 Aisle	48" W x 24 H"	Double	\$6,500
300 Aisle	48" W x 24 H"	Double	\$6,500
400 Aisle	48" W x 24 H"	Double	\$6,500
500 Aisle	48" W x 24 H"	Double	\$6,500
600 Aisle - SOLD	48" W x 24 H"	Double	\$6,500
700 Aisle	48" W x 24 H"	Double	\$6,500



FLOOR GRAPHICS	SPECS	SIZE	PRICES
FG2	9 - 24" x 24"	Single	\$10,000
FG3	9 - 24" x 24"	Single	\$8,500
FG4- SOLD	TBD	Single	\$8,500



ELEVATOR GRAPHICS	SPECS	SIZE	PRICES
EVG1	12 Sets - TBD Exact Sizes Vary	Single	\$25,000
EVG2	12 Sets - TBD Exact Sizes Vary	Single	\$25,000
EVG3	12 Sets - TBD Exact Sizes Vary	Single	\$25,000

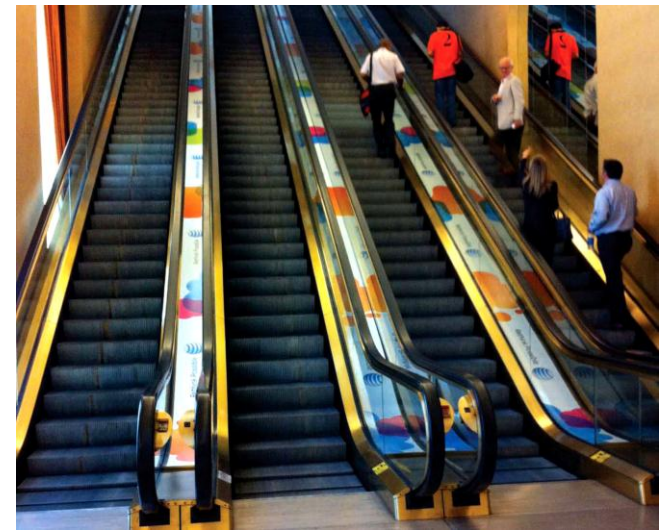


*Note: Sponsor to provide print ready artwork 30 days out from the event. Prices are subject to change post deadline.

COLUMN GRAPHICS	SPECS	SIZE	PRICES
CG01	33" x 48"	Single	\$8,500
CG02	33" x 48"	Single	\$6,500
CG03	33" x 48"	Single	\$6,500
CG04	33" x 48"	Single	\$6,500
CG05	33" x 48"	Single	\$6,500
CG06	33" x 48"	Single	\$6,500
CG07	33" x 48"	Single	\$6,500
CG08	33" x 48"	Single	\$6,500
CG09	33" x 48"	Single	\$6,500
CG10	33" x 48"	Single	\$6,500
CG11	33" x 48"	Single	\$6,500
CG12	33" x 48"	Single	\$6,500
CG13	33" x 48"	Single	\$6,500

**Note: Sponsor to provide print ready artwork 30 days out from the event. Prices are subject to change post deadline.*

ESCALATOR GRAPHICS	SPECS	SIZE	PRICES
ESG1 – Glass Wraps (8)	1284"W x 23.5" H	Single	\$28,000
ESG2 – Gutters (3)	12.5"W x 101.5"H	Single	\$8,000
ESG3 - Glass Wraps (8)	73"W x 24" H	Single	\$30,000
ESG4 - Gutters (3)	12.5"W x 70"H	Single	\$10,000
ESG5 - Glass Wraps (8) NOT AVAILABLE	105"W x 23" H	Single	\$35,000
ESG6 - Gutters (3) SOLD	10"W x 100' H	Single	\$15,000
ESG7 - Glass Wraps (8) NOT AVAILABLE	84"W x 25.5" H	Single	\$25,000
ESG8 - Gutters (3) SOLD	9.5"W x 100' H	Single	\$12,000



*Note: Sponsor to provide print ready artwork 30 days out from the event. Prices are subject to change post deadline.

LIGHT BOXES	SPECS	SIZE	PRICES
LB06— SOLD	38 3/16"W x 38 1/4" H	Single	\$10,000
LB07	38 3/16"W x 38 1/4" H	Single	\$10,000
LB08	38 3/16"W x 38 1/4" H	Single	\$10,000
LB09	38 3/16"W x 38 1/4" H	Single	\$10,000
LB10	38 3/16"W x 38 1/4" H	Single	\$10,000
LB11	38 3/16"W x 38 1/4" H	Single	\$10,000
LB12	38 3/16"W x 38 1/4" H	Single	\$10,000
LB13	38 3/16"W x 38 1/4" H	Single	\$10,000
LB23	42 3/4"W x 86 1/4"H	Single	\$10,000
LB24	42 3/4"W x 86 1/4"H	Single	\$10,000
LB25	42 3/4"W x 86 1/4"H	Single	\$10,000
LB26	42 3/4"W x 86 1/4"H	Single	\$10,000



**Note: Sponsor to provide print ready artwork 30 days out from the event. Prices are subject to change post deadline.*

1-METER PANELS — SINGLE SIDED	prices
Approved 14 Days Prior to Move-In	\$6,500
Approved 13 - 3 Days Prior to Move-In	\$8,500
Approved 3 Days or less Prior to Move-In	\$10,000

1-METER PANELS — DOUBLE SIDED	prices
Approved 14 Days Prior to Move-In	\$7,500
Approved 13 - 3 Days Prior to Move-In	\$9,500
Approved 3 Days or less Prior to Move-In	\$11,000

At-A-Glance Signage Day 1: Maximize visibility with featured company logo placement on large signs posted in the Briefings session rooms' area.	\$8,000 - SOLD
--	-----------------------

At-A-Glance Signage Day 2: Maximize visibility with featured company logo placement on large signs posted in the Briefings session rooms' area.	\$8,000
--	----------------

**Note: Sponsor to provide print ready artwork 30 days out from the event. Prices are subject to change post deadline.*