



Sustaining Sponsorship Program

www.blackhat.com/html/sponsors_sustaining.html

2014

2014 PROGRAM REQUIREMENTS

- Sustaining Sponsor status is achieved by investing a minimum of \$125k over two or more events (including Gold Plus-level or above at Black Hat USA).
- Each webcast counts as one event.
- Sustaining Sponsorship runs from September 1, 2013 – August 31, 2014.



QUALIFYING EVENTS

- ▶ **Black Hat Regional Summit: Sao Paulo**
Nov 26–27, 2013
- ▶ **Black Hat West Coast Trainings**
Seattle
Dec 9–12, 2013
- ▶ **Black Hat Asia 2014**
Singapore
Mar 25–28, 2013 (Expo Mar 27-28)
- ▶ **Black Hat USA 2014**
Las Vegas
Aug 2–7, 2013 (Expo Aug 6-7)
- ▶ **Black Hat Europe 2014**
Amsterdam
Oct 14–17, 2014 (Expo Oct 16-17)

SUSTAINING SPONSOR BENEFITS

1. 5% discount on sponsorship fees (when all agreements are signed at one time)
2. Sponsorship acknowledgement with logo, 125-word company description, and ability to add up to three photos of management on devoted Sustaining Sponsors' webpage, linked to Black Hat's main page
3. Company logo featured on the front cover of event show guides
4. Automatic inclusion in Black Hat USA "Passport-to-Prizes" contest at Black Hat USA 2014, where delegates have the option to visit random sponsors, record those interactions via a passport stamp, and win prizes. Visits to the Sustaining Sponsors will be mandatory (sponsor may choose to waive this benefit). A Full-Page Ad in the Black Hat USA 2014 Official Show Guide can be substituted for "Passport-to-Prizes"
5. Special Black Hat Sustaining Sponsor logo provided to company for use on website with link
6. Company logo with link to Sustaining Sponsors' webpage featured on Black Hat's main page



FOR FURTHER DETAILS, CONTACT:

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