



Executive Diamond Sponsor: \$75,000 [Two Available] - SOLD OUT

- Logo and sponsorship acknowledgement on Pre-Event Promotions, Executive Summit website, Program Guide with a company description (up to 100 words), and Featured Signage during the event
- ☐ Premium Pull-Up Sign at Executive Summit; banner size 33"x80" (Sponsor to produce)
- ☐ (1) Sponsor Email sent to registered Executives post-event (Black Hat to send on Sponsor's behalf)
- Ten Executive Summit Invitations for clients or client prospects (cannot be used for Sponsor employees; invitations must be approved by Black Hat)
- ☐ Five Executive Summit Invitations for company Executives, includes (5) Photos of Company Executives on Black Hat Executive Summit website
- Program Guide Advertisement (choose Inside Front Cover or Back Cover)
- Exclusive Sponsor of one Networking Event and one Attendee Activity (Choose between Packages One and Two)
- Pre-Event title/company report of attendees
- ☐ Contact information of Executive Summit attendees sent post-event (opt-in)







Executive Diamond Sponsor: Exclusive Activity and Networking Packages

Package One - Golf Tournament and Welcome Reception

Golf Tournament

- Opening Remarks before tournament begins, welcoming participants
- Co-branded Golf Balls (includes Black Hat and Sponsor logos)
- All Golf participants receive co-branded Name Badges (includes Black Hat and Sponsor logos)
- Branded "Rules Card" for Shotgun Start on all golf carts, co-branded with the Black Hat and Sponsor logos
- Two Sponsor Executive entries in Golf Tournament Sponsor will select their foursome groupings from the Executive Summit attendee list
- "Thank You" sign featuring company logo with sponsorship acknowledgement
- Option to present Golf Tournament Awards, handed out during the Welcome Reception
- Sponsor can work with Black Hat team on additional branding opportunities at own cost (example: branded golf towels)

Welcome Reception

- Opening Remarks, includes 2-5 minute speaking opportunity welcoming attendees
- Tequila Tasting event, includes branded napkins and branding on all bars
- Executive Gift Giveaway ability to provide (1) branded item to Executives (items provided by sponsor and must be approved by Black Hat)
- "Thank You" sign featuring company logo with sponsorship acknowledgement
- Option to present Golf Tournament Awards, handed out during the Welcome Reception





Executive Diamond Sponsor: Exclusive Activity and Networking Packages

Package 2 – High Performance Racing and Executive Networking Event:

High Performance Racing

- Opening Remarks before racing begins, welcoming participants
- ☐ High Performance Racing T-Shirt for participants, co-branded with Black Hat and Sponsor logos
- High Performance Racing participants receive co-branded name badges (includes Black Hat and Sponsor logos)
- Co-branded Starting Flag with Black Hat and Sponsor logo
- "Thank You" sign featuring company logo with sponsorship acknowledgement
- Option to present High Performance Racing Awards, handed out during the Executive Networking Event
- □ Sponsor has option to work with Black Hat team for more branding opportunities at own cost (see rep for details)

Executive Networking Event

- Opening Remarks at Executive Networking Event, includes 2-5 minute speaking opportunity welcoming attendees
- Option to present High Performance Racing Awards, handed out during the Executive Networking Event
- Featured branding in Food Truck area
- Craft Beer Tasting event, includes branded napkins and branding on all bars
- Executive Gift Giveaway—ability to provide (1) branded item to Executives (items provided by sponsor and must be approved by Black Hat)
- "Thank You" sign featuring company logo with sponsorship acknowledgement





Executive Event Sponsor: \$45,000 [Four Available]

- Logo and sponsorship acknowledgement on Pre-Event Promotions, Executive Summit website, Program Guide with a company description (up to 50 words)
- ☐ "Thank You" Sign featuring company logo with sponsorship acknowledgement
- Choose One (1) Exclusive Sponsorship: Lunch (Day 1), Breakfast (Day 1 or Day 2) or All Coffee Breaks. Sponsorship includes:
 - "Thank You" Sign with Sponsor's Logo
 - Branded Napkins (for breakfast and breaks)
 - Branded Dessert (for lunch only)
 - Tabletop with Branded Sign (Sponsor can collect business cards to raffle off prize)
 - Prize will be a GoPro, provided by Black Hat; Sponsor also has the ability to raffle off an additional prize at own expense (min \$100 gift)
- Pre-Event title/company report of attendees
- Contact information of Executive Summit attendees sent post-event (opt-in)
- Six Executive Summit Invitations for clients or client prospects (cannot be used for Sponsor employees and invitations must be approved by Black Hat)
- Three Executive Summit Invitations for company Executives; Includes (3) Photos of Company Executives on Black Hat Executive Summit website
- Half-Page Ad in Program Guide