### The Irrelevance of K-Byte Detection – Building a Robust Pipeline for Malicious Document

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- Introduction
- Document analysis pipeline
- File type detection
- Anti malware components and flaws
- Suggested workflows

# 



### **Targeted email attacks**



\*According to "TrendLabs 2014 Targeted attack Campaign Report"

### Win32 EXE

### MS Excel 95/97

### MS PowerPoint 2007

### **Targeted email attacks**

- Operation Pawn Strom first seen as far back as 2004 operates until today
- Targets mostly governments, military and media entities in the US and US allies.
- Many notable incidents in the past few years, most of them based on spear phishing email containing malicious document

2004 operates entities in the US ost of them based



## **Document Analysis Pipeline**

- Defense in depth
- Robustness
- One broken link won't fail your system



# COMPONENTS





## File type detection

- Extensions
- Magic bytes
- Character distribution
- Telegram / WhatsApp latest hack

### **Telegram's case**

- End-to-end encryption
- Rely on client side detection validation
- The file is playable by the browser
- When open in new tab, executes Javascript on Telegram's domain

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<pre>xalues[keys[i].replace(/ /g, '+')] = } return values:</pre>	localStorage.getItem(keys[i]).rep	lace(/ /g, '+');		



- Recognize known threats
- Very brittle
- Shared signatures



## **Static Analysis**

- Based on heuristics:
  - Code (opcodes) shouldn't appear inside PDFs or Office files.
  - Looks for components out of the file structure.
- Hard to detect malicious macros
- shared knowledge



### Sandbox

- Inspects a website or a file.
- Inspects the content while it being opened and tries to access memory or CPU.
- If it were malware, it will cause anomalous behavior and the sandbox will detect this activity.

### Sandbox

- Rely on known indicators
- It's all about the context
  - Check if they are running on a real PC or VM.
  - Delay loop of a few days before actually running the malware
  - Malware that uses the location it downloaded to as a key to the payload
    - \Users\<username>\Downloads (In windows)
  - Encrypt the content with a payload that will be translated using google translate to hide the malicious domain





### **Content Disarm and Reconstruction**

- Altering the internal file structure
- Removing embedded objects (scripts, macros, etc.)
- Converting the file format







### Isolation

- Open the document inside an isolated environment
- Interact with the file with VDI based solutions



# PPELINE



### **Real-Time Pipeline**

File Type detection

Signatures

Static analysis

Link to isolated version

### **Near Real-Time Pipeline**

File Type detection

Signatures

Static analysis

CDR

Link to isolated version

### **Offline Pipeline**



Signatures

Static analysis

CDR

Sandbox

Link to isolated version

### Summary

- Build your defense based on multiple strategies
- Differentiate between real-time and offline analysis





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