

“UYR”

Under Your Radar

Covert Channel & Exfiltration

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Outline

- Intro
- What
- Usage
- Idea
- How it Works
- Why Under Radar
- Action 😊

Quick Intro.

- Steganography
 - Hiding the existence of the data
- Covert Channel
 - Unseen “secret” communication
- Exfiltration (aka *Exfil*)
 - Illegal retrieval of data from a compromised computer

Why Social Networks & Multimedia?



EXPECTS VIDEO TO
ACCOUNT FOR **69%** OF
ALL INTERNET TRAFFIC
BY **2017**

THE AVERAGE AMERICAN SPENT MORE THAN
20 HOURS
WATCHING ONLINE VIDEO IN SEPTEMBER 2013



facebook

46% OF TIME PEOPLE SHARE
VIDEOS USING FACEBOOK



40% OF THE TIME
THEY USE EMAIL



twitter

14% THEY USE
TWITTER



MOBILE VIDEO CONSUMPTION
INCREASED BY 41%
BETWEEN JANUARY 2013 & JUNE 2013

92% OF MOBILE VIDEO VIEWERS
SHARE VIDEOS WITH OTHERS

Share



MORE THAN 40%
OF YOUTUBE VIEWS ARE ON MOBILE DEVICES



YOUTUBE RECEIVES MORE THAN
1,000,000,000

UNIQUE VISITORS EACH MONTH,
MORE THAN ANY OTHER CHANNEL,
APART FROM **FACEBOOK**



THE
WORLD'S LARGEST
**VIDEO
SHARING**
PLATFORM

2nd
LARGEST
Search Engine 



3rd
Most Visited Website
in the World



YouTube
MOBILE
gets over
100
Million views per day!

35 Hours
of video footage
is uploaded to the site
every minute

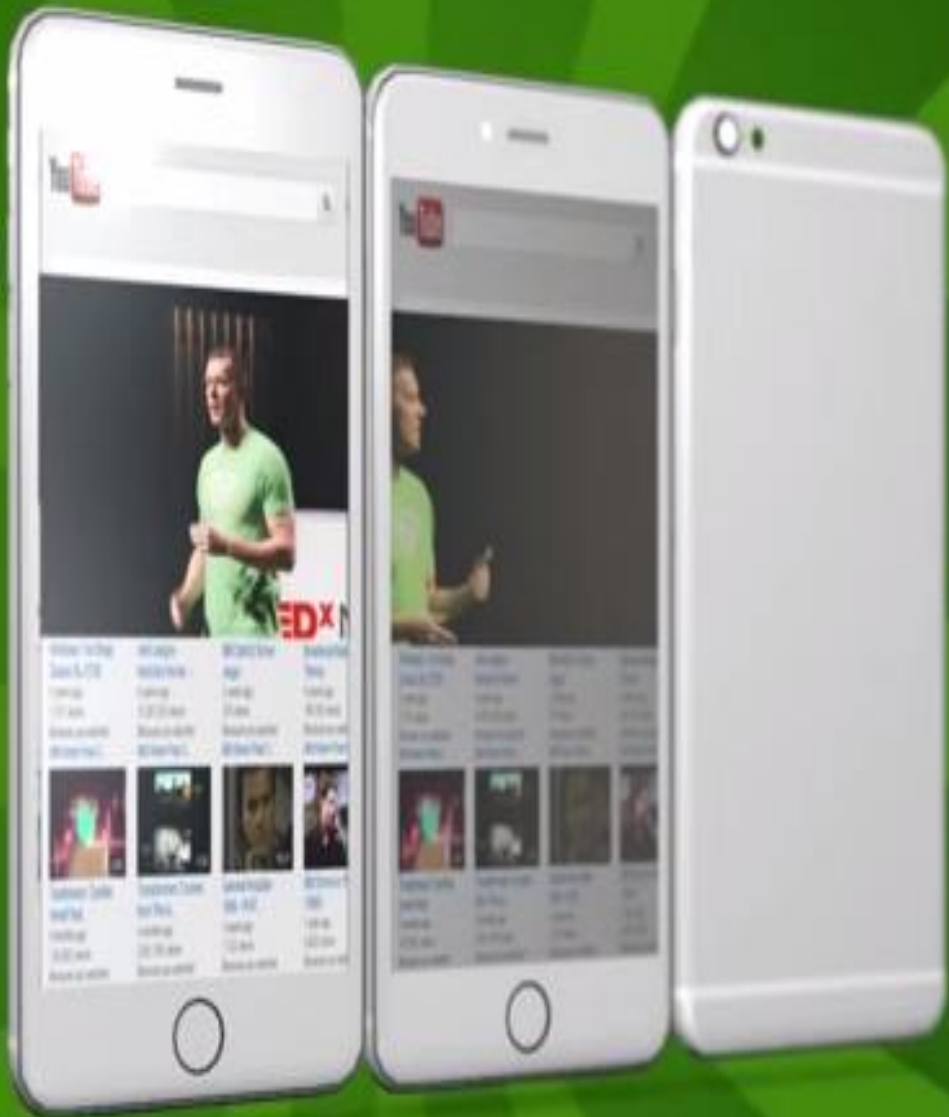


That's over **18 million hours** of
footage in a single year!

OVER
3,000,000,000
VIDEOS
are viewed every single day!

**BY 2018 VIDEO
WILL ACCOUNT FOR**

**OVER 2/3
OF MOBILE USAGE**



Hackers Exfiltrating Data with Video Steganography via Cloud Video Services ^[1]



What: UYR?

- New application layer covert channel and exfil system
- Applies multimedia stego techniques
- Hard for Radars to detect what's being sent

Usages?

- Covert Communications
- Exfiltrating Data

Idea?

- No real data is transmitted!
- Only data transmitted is a bunch of numbers (**key**)!

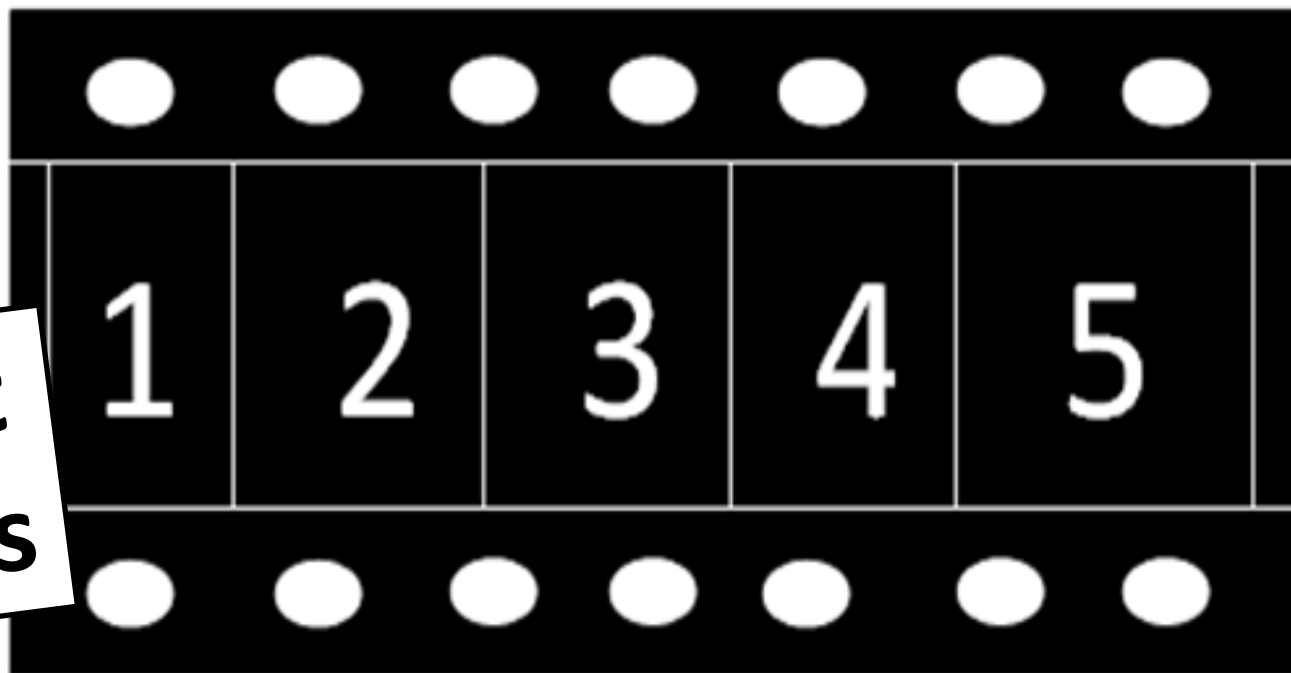


How it works?

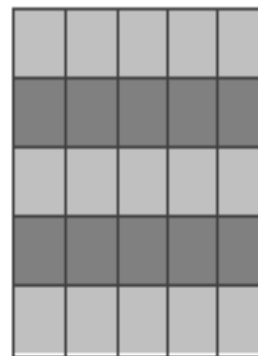
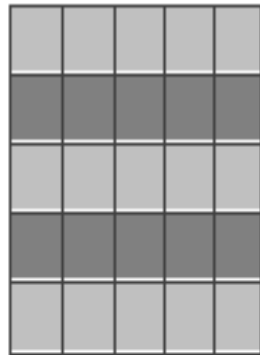
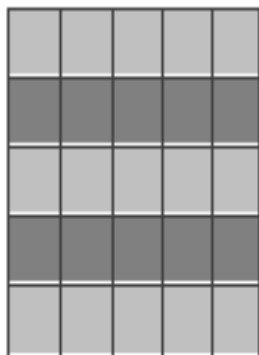
Protocol Agreements

- Social Media Used
- Video Used

1
**Extract
Frames**



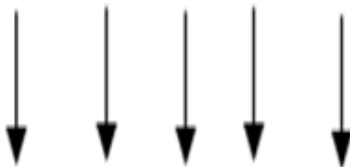
Frame 1 Frame 2 Frame 3 Frame 4 Frame 5



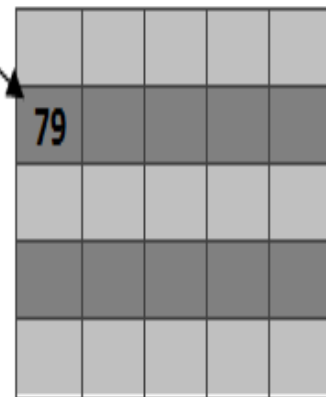
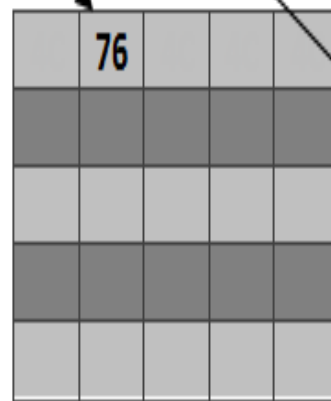
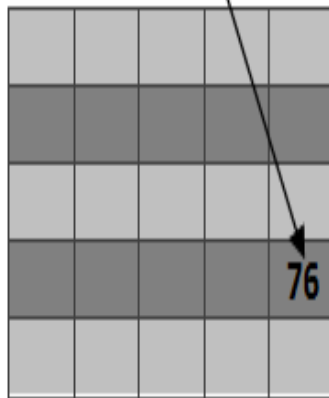
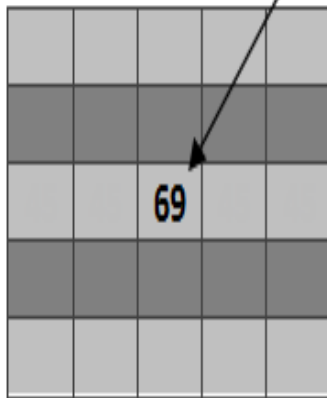
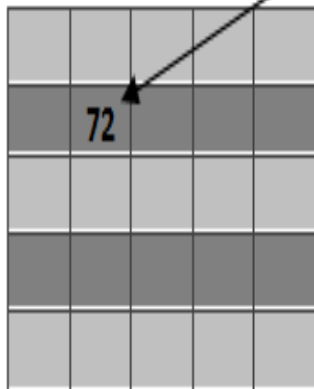
2

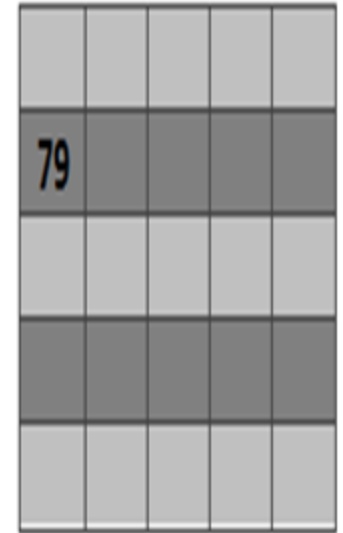
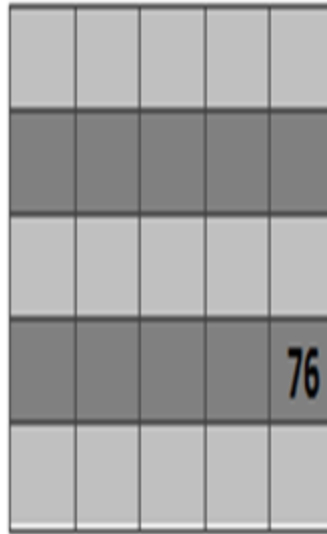
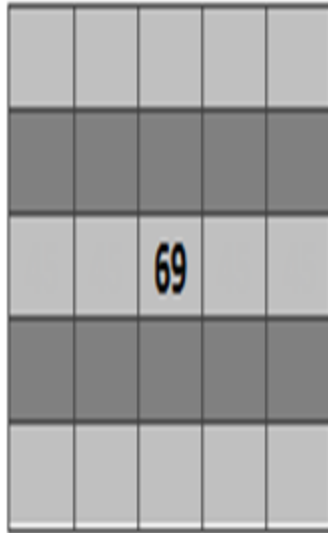
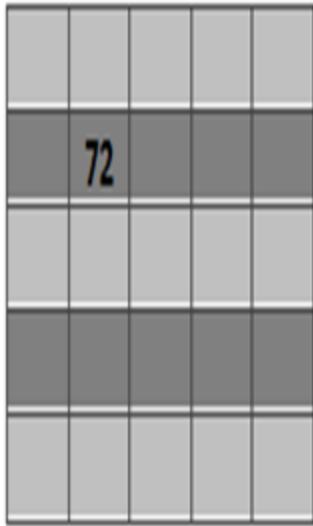
Finding
Identical

HELLO



72 69 76 76 79





3

**Generating
Character
Map**

1,7	2,13	3,20	4,2	5,6
-----	------	------	-----	-----

1,7	2,13	3,20	4,2	5,6
-----	------	------	-----	-----



4
**Apply Simple
Obfuscation**

8	15	23	6	11
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**Upload Character
Map**



Extract Hidden Message/Data

Why Hard to Detect?

Evade current detection techniques

- UYR has no signature
- No pattern or anomaly
- No proof to correlate between the video + image used

[illegible]

References

- [1] <http://tripwire.com/state-of-security/incident-detection/hackers-exfiltrating-data-with-video-steganography-via-cloud-video-services/>
- [2] Youtube, Cisco, and Google Stats, <http://jlbmedia.com/online-video-impact-2014>
- [3] https://www.youtube.com/watch?v=QfVVfB_UHeA
- [4] Twitter Stats, <http://www.statisticbrain.com/twitter-statistics/>
- [5] UYR, <https://github.com/Mariam118/UYR>

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