

The RSA Crystal Ball: 2014 Edition

Amit Yoran SVP, Unified Products, RSA, The Security Division of EMC

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MILLIONS/BILLIONS
OF APPS



Cloud Big Data Social

Mobile Devices

HUNDREDS OF MILLIONS

OF USERS





LAN/Internet Client/Server
PC

TENS/HUNDREDS OF THOUSANDS

OF APPS



MILLIONS
OF USERS





Mainframe, Mini Computer

Terminals

THOUSANDS OF THOUSANDS OF APPS



Source: IDC, 2012

BYOD

BYOI

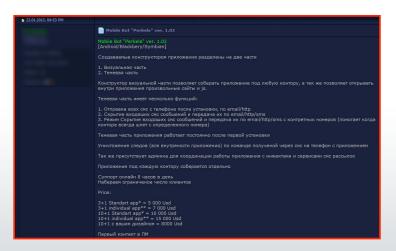












Not just PCs

Not just mobile devices



The Internet of Things

Thank you!

For more information, visit RSA.com



