

BREAKING RECORDS WITH THE LARGEST BLACK HAT TO DATE:

Black Hat USA 2013 welcomed more than 7,500 of the world's most renowned security experts, an all-time high. The event featured more content than any previous Black Hat - with eleven simultaneous tracks, 180 of the industry's most cutting edge researchers, and a record 130 companies in the sold-out Sponsor Hall.

KEY ATTENDEE HIGHLIGHTS FROM BLACK HAT USA 2013:

- **PURCHASE AUTHORITY:** Approximately two out of three Black Hat USA attendees have a role in their company's purchase decisions; approximately 70% define solution requirements and nearly 90% influence solution selection
- **JOB TITLE:** Nearly 40% are Manager-level or above, including 15% C-level Executives, Presidents, Vice Presidents or Owners
- **INDUSTRY:** Information and Networking Security, IT/Telecommunications and Financial Services round out the top three
- **COMPANY SIZE:** 60% of attendees work for a company with more than 1,000 employees, with 38% of those employed by companies larger than 10,000 employees
- **INTERNATIONAL REACH:** Black Hat USA has expanded its global reach with nearly 20% international attendance

CONTENT & SPECIAL EVENTS:

- The most popular Briefings included Android: One Root to Own Them All, Mactans: Injecting Malware into iOS Devices via Malicious Chargers and Tor... All-the-things!
- Approximately 2,000 security professionals participated in at least one of 62 available Training classes over the course of four days
- The Black Hat Executive Summit brought together more than 120 executives and security industry leaders for a full day of discussions. "Think Tank" topics unique to Black Hat ignited open conversations and breakout sessions. Participants felt that Executive Summit was the "can't miss" security event of the year because of the unmatched opportunities for networking and learning.
- For the first time at Black Hat, vendors engaged with attendees via Sponsored Workshops. Sponsors included Booz Allen Hamilton, NSS Labs, Pwnie Express, Risk IQ, Norman Shark and Spikes.

PRESS AND MEDIA COVERAGE:

Black Hat consistently attracts top-tier press, analysts and bloggers from around the world. Black Hat USA 2013 saw the most coverage and attention from press internationally in the event's 16-year history, producing more than 600 articles in the United States, alone. This year, a record breaking 225 members of the press attended Black Hat USA, with many more covering the news of the show from afar. Some top-tier news outlets in attendance included: ABC News, Al Jazeera America, Bloomberg, CBS News, CNBC, CNN, Forbes, FOX News, MIT Technology Review, Reuters, The Economist, The Guardian, The Washington Post, and many more.

HIGHLIGHTS INCLUDE:

- More than ten broadcast outlets onsite
- Six press conferences
- Four Black Hat press releases



**Demographics are based on Black Hat USA 2013 registration and post-conference survey data*

